

E-BUSINESS: CONCEPTS, TOOLS & APPLICATION

Basics of Electronics commerce, Characteristics of Electronics products, Digital cash and payment systems, Financial Services, Information Markets, Product choices, Internet, Infrastructure and pricing, Intranets, Firewalls Security Issues, Authentication and non repudiation of transactions, Distributed Application Architecture for Electronics commerce. Customer front end design production and supply- chain work flow in e-commerce.

Concepts & Principles of e-governance issues, features and security in e-governance.

Books

1. Koisur David: Electronic Commerce, Microsoft
2. Bajaj & Nag: Electronic Commerce, TIIM.
3. Ravi Kalakota: Frontiers of Electronic Commerce, AW.
4. <http://www.egov.doe.gov.in>
5. Web Commerce Technology By Addison Wesley
6. Designing Systems for Internet Commerce by Treese & Stilwart.
7. Applied Cryptography By Sedu & Schneir
8. Network Security by Koffman & Pearman